

AMPLIFY IMPACT

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‘An industry-first partner Sustainability program aimed at driving meaningful change across three Sustainable Impact pillars – Planet, People and Community’

BUSINESS AS USUAL IS NOT SUSTAINABLE

1.7 EARTHS needed to support our current consumption rate¹

68% of global wildlife loss in the past 50 years²

258 MILLION+ children worldwide are out of school today³

SUSTAINABLE IMPACT IS A BUSINESS IMPERATIVE

*customer
expectations*

61% of WW customers
believe sustainability
is mandatory for
businesses₁



\$1.6 BILLION
of FY19 WW
incremental sales
were influenced
by Sustainable Impact₂

*competitive
differentiator*

HP is leading the way with Sustainable Impact



PLANET

SUPPORT A CIRCULAR AND LOW-CARBON ECONOMY

30%

post-consumer recycled plastic in Print and Personal Systems products by 2025

450+ TONNES

of ocean-bound plastic used in supplies and hardware

HP SERVICES

extend product life, optimize devices, and provide easy take-back

PEOPLE

CULTIVATE A DIVERSE & INCLUSIVE CULTURE AND SUPPORT HUMAN RIGHTS

FIRST

standalone HP Human Rights Progress Report

MOST DIVERSE

Board of Directors of any U.S. tech company

53%

of goal to develop skills and improve well-being for 500,000 factory workers by 2025 – achieved

COMMUNITY

UNLOCK EDUCATIONAL AND ECONOMIC OPPORTUNITIES

100 MILLION

people with better learning outcomes by 2025

30+

free business and IT courses through HP LIFE in 7 languages

28 MILLION

students reached through education programs and solutions in 2019

HP IS RECOGNIZED AS ONE OF THE WORLD'S MOST SUSTAINABLE COMPANIES



Only technology company globally to receive a Triple A rating across Climate, Forests, and Water in 2020



Named to Forbes Just list for the 3rd year in a row



Named one of the 100 Most Sustainable Corporations in the World



Rated among the top companies for corporate social responsibility efforts for 10th time in a row



Ranked 1st for environmental, social, and governance performance



Placed 8th in ranking among the Top 100 Most Sustainably Managed Companies in the World



Recognized as an ICT leader for commitment to address forced labor in supply chain



One of only 132 companies around the world to receive this honor



Recognized for efforts to advance diversity and inclusion for 5th year in a row



With 2020 rankings, listed on the World Index for the 9th time in a row



Earned 12th spot on 2020 list with perfect 10 for environmental, social, and governance performance



For 3rd year in a row, recognized for delivering product energy efficiency

AMPLIFY IMPACT VISION



Educate, excite and empower partners to drive lasting positive change and maximize business opportunities by extending HP's Sustainable Impact Strategy

Commercial Organization Sustainability Vision
Activate Sustainability as a key commercial differentiator for HP customers and partners and diminish the Digital Divide

VALUE PROPOSITION FOR HP AMPLIFY IMPACT PARTNERS

PLANET



Improving sustainability performance

Leverage HP's Sustainable Impact work to support partners to create a more efficient, **circular and low-carbon** economy and support customers to develop sustainable business opportunities



PEOPLE



Engaging employees

Activate sustainability in your workplace while engaging and empowering your employees by accessing **HP's comprehensive sustainability trainings**



COMMUNITY



Delivering community impact

Engage with and support **HP education programs** to enable better learning outcomes and address the digital divide

Amplify Impact Benefits

	Amplify Partners	Catalyst	Changemaker
Benefits		13 countries H121 + remaining H221	6 countries + 5 US partners
Access to HP Sustainable Impact programs/resources: Sustainability & Compliance Centre (SCC), HP LIFE, Planet Partners (supplies), Print fleet energy assessment	✓	✓	✓
Sustainability trainings: Basics, Sales Fundamentals and DE&I	Standard	Exclusive content	Exclusive content
HP Amplify Impact @ HP Partner Portal	Standard	Catalyst specific	Changemaker specific
Sustainability Assessment and recommendations	✗	✓	✓
Exclusive benefits including webinars, sales & marketing / social media assets, awards, case studies	✗	✓	✓
HP Amplify Impact Dashboard	✗	✓	✓
Sustainability Plan: Templates and training to create a customized sustainability plan	✗	✗	✓
Changemaker Status: Social media kit including exclusive badge	✗	✗	✓





A  P L I F Y

— IMPACT —

HP PARTNER PROGRAM