Making Hybrid Work, Happy Work

HP Active Care
HP Sure Click

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The Work Landscape has Changed...

PAST
Most or all employees work on-site, in the office

PRESENT
Remote work is growing rapidly, with many splitting time between the office and home

FUTURE
Remote work is expected due to changing management attitudes, cost savings, and new technology

IT Challenges for the New Workforce

Connected

Productive

Secure

HP Active Care

What it is:

Deliver optimal device uptime with fast, reliable IT response and accelerated issue resolution wherever work happens.[1,2]

Predictive analytics identify issues and automate remediation through remote or next business day onsite support.
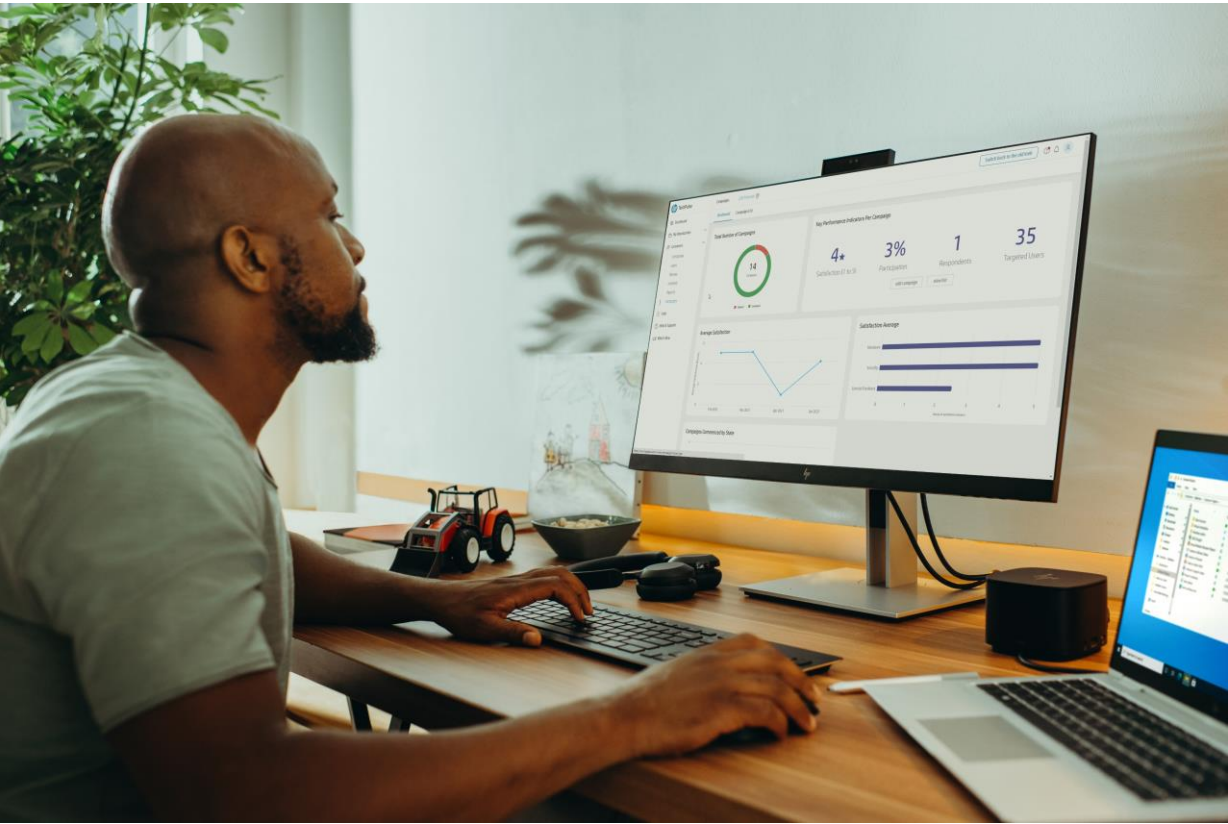
VIDEO

HP Active Care Overview

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HP Active Care Service Description

Available in 3, 4 and 5-year terms

DASHBOARD ANALYTICS & ALERTS (HDD, Battery, thermal, BIOS updates)	INCLUDED
AUTOMATED CASE CREATION	INCLUDED
HP REMOTE PROBLEM DIAGNOSIS AND SUPPORT	INCLUDED
HP NEXT BUSINESS DAY ONSITE RESPONSE SERVICE	INCLUDED
REPLACEMENT PARTS AND MATERIALS	INCLUDED
HP TRAVEL SUPPORT	OPTIONAL
HP DEFECTIVE MEDIA RETENTION[5]	OPTIONAL
HP ACCIDENTAL DAMAGE PROTECTION	OPTIONAL

Win with HP Active Care

Endpoint Isolation

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The endpoint PC is the key security battleground

- It's where people, data and the internet meet

- That makes it the focus for cyber-attackers using social engineering

  - Phishing
  - Ransomware

- Therefore, organizations must prioritize defending their endpoints

Organizations usually rely on two endpoint security products

- Next-Gen Anti-Virus (or "Endpoint Protection Platforms"/EPP)

  - Good at stopping known attacks

- Endpoint Detection & Response (EDR)

  - Good at providing visibility about new threats, or variants of existing threats

Clearly NGAV and EDR aren't enough – attacks still get through every day

Endpoint Isolation – Advanced Protection Technology

Endpoint software that virtualizes individual tasks

Each high-risk task is isolated inside a "micro-virtual machine"

- Email attachments
- Office documents
- Browsing
- USB drive files

Micro-virtual machine destroyed when task completes, eliminating any malware that may have been present

HP WOLF SECURITY